



DAVID WYATT

PERSONAL STATEMENT

A graphic designer with extensive knowledge in a variety of different design principles.

Experience of working in digital marketing using social media platforms such as Facebook, Twitter and Instagram.

A passion for fresh and original design combined with a level headed and rational approach. A hands-on attitude to the creative process means that each project is treated with the utmost attention. An ability to communicate ideas to clients, both written and verbally.

DESIGN SKILLS

Illustrator	
Photoshop	
InDesign	
PageMaker	
WordPress	
HTML	
CSS	
Email Temp	
Cartoonist	

WORK EXPERIENCE

PLUSS

Digital Marketing Assistant, Nov 2017 – Nov 2018

At Pluss I had created posts for Twitter and Facebook in order to build and educate their online following. All content was researched and designed within Pluss brand guidelines. I would also create competitions to help increase their followers. In my time at Pluss I had improved Twitter followers by 500%. I would also post content on behalf the UK marketing team.

I was also assigned to setup a 'Disability Confident' event, a government backed scheme for employers based in the West. I found and booked the venue 'The SS Great Britain'. The initiative was to encourage employers to sign up and adhere to equality in the work place. A successful turnout with over 90+ employers in attendance.

MILLENNIUM ELEPHANT FOUNDATION

Social Media / Designer & Volunteer Coordinator, May 2014 – July 2016

In February 2014 I was contacted by a previous employer asking if I would be interested in working for an Elephant Foundation in Sri Lanka, supporting the project manager with running their international volunteer program and social media platforms.

- Designed and updated the foundations outdated brand, including new look premises to match.
- Designed a new tourist museum with new info-graphics and Elephant content (24 x boards in total). This included researching new Elephant information.
- Redesigned their WordPress website, adding content and updated SEO.
- Designed all their promotional material, flyers, booklets, stationery and posters along with new Elephant Safety signage.
- Increased Facebook likes from 2500 to 6000+.
- Created brand items for charity gift shop, key-rings, magnets, badges, coasters and bookmarks. This increased gift shop revenue by 30%.
- Designed successful fundraising campaigns to re-home an abused temple elephant and building an Elephant free roaming area, the first of its kind in Sri Lanka.
- Assisted with creation and design of a new program called 'Elephant Walk Experience' to help stop elephant riding and instead encourage international tourists to walk.

STUFF ADVERTISING

Graphic Designer, October 2013 – December 2013

Involved in all aspects of design such as photo manipulation, posters, logos and editorial work. Worked with creative director to provide ideas and scamps for lucrative new business presentations. Produced artwork for print dept.

DOGSTAR FOUNDATION

Graphic Designer, March 2012 – October 2013

Re-branded the charity, including logo, website and social media platforms. Helped increase Facebook 'likes' up-to 20,000+. Designed online fundraising campaigns. I am still involved with charity on an ad-hoc basis.

THE CREATIVE-DEPT

Graphic Designer, July 2010 - July 2011

Created logos, advertisements, animated flash banners including email templates. Also designed university booklets and restaurant menus. Updated clients Joomla websites with new content.

ASDA

Order Picker, July 2007 - July 2010

Whilst studying full-time at university I worked at Asda as an order picker.

COMPUTERSHARE DOCUMENT SERVICES PLC

Junior Document Designer, September 1999 - July 2006

Computershare provided In-house training and college courses to give me the skills to become a designer. Created cheques, certificates, bacs and ISA booklets using over 400+ brand guidelines. In charge of all design for HMRC designing over 90+ highly confidential documents. Other roles included proof reading and producing artwork. I left Computershare to go on a gap year prior to University.

SERVICE INDUSTRIES LIMITED

Packer & Quality Inspector, 1993 - January 1999

Started my career as a packer dispatching monitors for shipment. I worked and trained my way up to PCB Inspector.

GRAPHIC DESIGN AWARDS

Harleys Design Award

1st Place 2009

Designed an urban clothing brand for a fictional retailer called Icon.

Stanley Hopper Student Award

Runner-Up 2009

Designed a book cover for a mock science fiction novel.

Midnight Rose Book Cover

1st Place 2009

Designed a book cover for author Wendy Buonoventura.

EDUCATION

BA Graphic Design

September 2009 - July 2010

2.1 BA Honours Degree

Somerset College (SCAT), Taunton

FDA Graphic Design

September 2007 - July 2009

Foundation Degree

City of Bristol college, Bristol

Graphic Communication

September 1992 - 1993

First Term Passed

Brunel Ashley Down College, Bristol

HOBBIES



I play American 9 Ball to a very high standard. I also enjoy going to the movies and reading.

GET IN TOUCH

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REFERENCES

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